

Powercast™ debuts an Lifetime Power Evaluation and Development Kit at CES 2009

Wireless power is poised to be the next great electronic implementation, and Powercast is poised to be the “last” generation of wireless power. Powercast accomplishes three very unique and differentiated attributes:

- Power over distance, whereas we have seen useable milliwatts of power being safely transmitted and harvested over distances of 50 feet.
- Any to any powering, whereas Powercast is one of the only technologies that can power 10's ... even 100's ... of receivers from none to many transmitters.
- Designed power distribution systems, whereas Powercast can deliver ambient power with only a receiver, contactless power over centimeters or remote power over meters

These attributes all serve to revolutionize wireless power in a wireless world. “The most compelling characteristic and experience of RF wireless power at Powercast, is that we have only scratched the surface, with respect to commercialization,” stated Steve Day, Vice President of Marketing.

With that said, Powercast is about to signify entry into a period of viral growth and innovation. By introducing a Lifetime Power Evaluation and Distribution Kit available to any and all potential customers, Powercast takes away the complexity in commercial design-in of this compelling solution. Within this kit, you can find any and all of our technology, presented in a way that allows students, designers, engineers and others to accomplish the following:

- Learn all Powercast patented technology has to offer, with respect to wireless power. This Kit allows one to explore RF technology, renewable energy, and the overall dream

of wireless power ... without the complexities of convoluted manufacture agreements, users groups or other schemes.

- Rapidly prototype “design in” wireless power into any electronic, any sensor or any light ... regardless of whether RF wireless power is used at line rate ... is used as a renewable energy source for rechargeable batteries ... or used on our unique charge and fire boards to eliminate batteries all together.
- Live within the Powercast Web Forum, where a community of RF wireless power designers is exchanging, sharing and promoting new technology applications every day.

The Powercast Lifetime Power Evaluation and Developers Kit is the beginning of a journey built by power and RF engineers, for power and RF engineers, and for a “last” generation of wireless power for a wireless world.

Contact:

Steve A. Day
Powercast Corporation
Vice President, Marketing and Strategic Planning
566 Alpha Drive
Pittsburgh, PA 15238
sday@powercastco.com
724-238-3700